

Southeast Endurance Riders Association, Inc.
Members' Meeting Minutes
Amicalola Falls State Park, Dawsonville, Georgia
January 15, 2022

Meeting

The meeting was called to order by President Lara Worden at 9:02 a.m.

President's Message

- This year's convention presented the normal challenges associated with event organization, along with significant challenges in terms of COVID, supply chain issues and weather.
 - COVID
 - The number of 2021 sanctioned rides increased.
 - SERA is a small non-profit organization.
 - There is some concern that SERA will take a financial hit on this convention due to the issues noted above.
 - Convention Venue – Why Amicalola?
 - The contract for this year's event was actually signed before the AERC Jacksonville Convention which occurred in March 2020.
 - Amicalola allowed us to postpone our attendance in 2020 so we could combine conventions with AERC, and they agreed to roll our deposit to 2021
 - When it became clear that we would be unable to meet in 2021 due to COVID, Amicalola again allowed us to roll our deposit to the 2022 event.
 - We are open to suggestions for alternative venues but will need suggestions from the members for venues which fit our requirements and our budget.
 - Changes in venue potentially could result in SERA having to charge a registration fee to attendees in order to cover any increase in venue costs.
 - Volunteers
 - SERA's core volunteers are aging out or facing personal issues which is limiting their ability to be at rides.
 - People will need to step up to fill the gap.
 - Lara issues a challenge to our members to volunteer at one ride per year.
 - Eric Rueter – wonders if SERA should come up with a volunteer award similar to SEDRA's volunteer awards and will prepare a draft.
 - Vance Stine will sponsor a volunteer award.
 - Ride Managers
 - We need to have better communication amongst the ride managers.
 - Ride managers did a great job in 2020 and 2021.
 - Private Donor in 2020
 - A member made a generous donation to SERA in 2020 which helped pay our liability policy premium for 2021.
 - We are unlikely to have another such donation.
 - Other Regions Are Watching Us
 - Things like the 100 Mile Mentor Program and our webinar series have attracted the attention of other regional organizations.
 - Many of our Zoom webinars are linked to SERA's websites.
 - Membership Numbers
 - 2020 = 250 members
 - 2021 = 300 members
 - 2022 = Our goals are to surpass 300 members

- 2020 and 2021 Ride Sanctions by State

	2020	2021
Florida	8	10
South Carolina	7	8
Virginia	2	4
North Carolina	0	3
Tennessee	2	3
Mississippi	2	2
Alabama	0	1
Georgia	0	0
Kentucky	0	0
TOTALS	21	31

- SERA must be adaptive to survive, and we need participation from our members.
- Convention
 - The Convention for the 2022 ride season will be held in conjunction with the AERC Convention which is being held in Jacksonville, Florida.
- Treasurer's Report – Tamra Williams
 - Many of our typical expenses changed in 2021 since we did not have convention due to COVID.
 - Susan Kasemeyer a motion to approve the Treasurer's report which was seconded by Sudi Lenhart. The motion passed by unanimous vote of the members present.

Old Business

- Old Scales – Lara Worden
 - The old set of wooden scales wore out.
 - SERA obtained a set of new scales with the help of Duane Barnett. The new scales are made of aluminum and are hinged in the middle so as to take up less space when being transported.
 - The cost to repair of the old scales was estimated to be \$1,200.
 - SERA approached SEDRA to see if SEDRA would agree to cost share the repairs and take possession of the old scales. SEDRA did not feel they were in the position to keep the old scales.
 - SERA then approached the OD. The OD agreed to our proposal.
 - Tim Worden did all of the research, ordered the necessary replacement components and rebuilt the scales which were delivered to OD at the Fort Valley ride.
 - OD picked up \$600 of the total repair cost.
- New State Representatives / Officer Elections
 - Jane Larrimore stepped down as the Georgia representative. Shannon Thomason agreed to serve the remainder of the term.
 - Kim Williams stepped down as the Florida representative. Kathy Burnett agreed to serve the remainder of the term.
 - Kim Williams's resignation also included serving as the Vice President. Sudi Lenhart agreed to step in as the Vice President.
 - The current officers are:
 - President – Lara Worden
 - Vice President – Sudi Lenhart
 - Secretary – Laurie Underwood
 - Treasurer – Tamra Williams
 - Susan Kasemeyer a motion to re-elect the current officers. The motion was seconded by Nina Barnett, and passed by unanimous vote of the members present.

- Travel Allowance for the AERC SE representatives and Directors at Large
 - Laurie Underwood – Now that there are 4 directors from the SE (SE representatives are Susan Kasemeyer and Vance Stine and Directors at Large are Tim Worden and Laurie Underwood), SERA should reduce the amount of travel stipends.
 - Susan Kasemeyer – does not want to be considered for a travel stipend until she determines if she will be able to go to the AERC Convention.
 - Melissa Hamilton makes a motion to split a total of \$1,500 amongst the directors who attend AERC Convention. Eric Rueter makes a motion to amend the amount to \$500 per director, which was seconded by Joe Schoech. The motion passed by a vote of the members (note that the 4 AERC directors abstained from the vote).
- Renewal Postcards to the Members
 - Lara Worden – do we want to send reminder post cards again to the members?
 - Sudi Lenhart and Tamra Williams – sending postcards produces positive results.
 - Tamra Williams makes a motion that the State representatives send reminder postcards to the members. Sudi Lenhart seconds the motion which was passed by a unanimous vote of the members.

New Business

- New Policy Regarding Certificates of Insurance
 - On October 19, 2021, The SERA Board of Directors passed the following policy regarding issuance of certificates of insurance which will take effect on January 15, 2022:

As you may know, SERA maintains a policy of liability insurance which applies to SERA members and ride managers at SERA sanctioned rides. This insurance is and will continue to be provided at no additional cost to a ride manager. HOWEVER, on occasion a ride manager will ask for SERA to provide supplemental types of coverage by adding an “additional insureds” to the policy or providing for something called “waiver of subrogation”. These supplemental coverages are provided at cost to a ride manager. Currently those costs are \$25 per additional insured and \$30 per waiver of subrogation. We have traditionally just asked the ride manager to reimburse us at the time they send in their sanctioning fees to SERA, but we now are finding it cumbersome to try to keep track of who owes what and ensuring that we are reimbursed. Therefore, if a ride manager requests these sorts of supplemental coverages, they must be paid for, up front, before certificates can be issued.

- Additions to Rules Regarding SERA Sanctioning of Rides
 - Laurie Underwood – SERA’s sanctioning rules have remained unchanged for the last 20 years. The SERA Board of Directors met on October 19, 2021 to discuss updates. The updates were submitted to the members for review and consideration. After a lengthy discussion by the members, a motion was made by Melissa Hamilton and seconded by Nina Barnett to pass each of the proposals below, all of which passed by a majority vote of the members present:
 - Sanction requests for new rides, ride date changes, or changes in the ride length must be received for approval by the SERA sanctioning director at least 30 days before the actual ride date so that proper notification of the ride can be made to SERA members. The sanctioning director may allow, with the approval of the SERA President and the representative for the state in which the ride is located, sanctioning or ride change requests that are received after the 30-day period for emergency purposes only. The sanctioning director may allow, with the approval of the SERA President and the representative for the state in which the ride is located, a request for the inclusion of an additional distance to an already sanctioned ride if the request is submitted at least 10 days before the ride date to the sanctioning director.
 - The sanctioning director should give consideration in keeping the rides separated by at least two weeks if held within a 300-mile radius of a scheduled ride.
 - A first time (new) ride must receive approval from SERA Board for the first two (2) years. If a ride has been successfully managed during the first two years, the approval of the Board is not necessary on the third or subsequent years, only the approval of the Sanctioning Director is required. In this instance successfully managed is defined as no complaints or protests, formal or informal; properly marked and measured trails; all financial obligations were met in a timely manner, no behavior by ride personnel that is inappropriate, disrespectful or dangerous. A ride manager may

receive an exemption from this policy if they have previously successfully managed another ride at a different venue/location for two or more years.

- Preferential sanctioning of established or “old” rides which have been successfully managed should have their dates reserved if they submit the sanctioning request properly and on time.
- AERC Directors Update – Susan Kasemeyer, Vance Stine, Tim Worden and Laurie Underwood
 - AERC’s membership and new member numbers are up over 2020, as well as rider fees and sanction fees.
 - The AERC Convention will be at The Nugget in Reno, Nevada on 3/4/2022 – 3/5/2022. This Convention will be AERC’s 50th anniversary celebration.
 - The 2022 AERC National Championship Ride will be at The Old Dominion in Orkney Springs, Virginia, on 6/9/2022 and 6/11/2022.
 - The P&G action arising from the 2021 50-mile Championship ride has been decided. The decision will be published in Endurance News, likely in the February edition.
 - Members are encouraged to read the minutes from the AERC Board meetings in order to stay apprised of developments in AERC.

The meeting was adjourned at 12:02 p.m. by President Lara Worden.

Submitted by Laurie Underwood, Secretary